



Virginia Amateur Sports, INC

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www.CommonwealthGames.org
#VAComGames

FOR IMMEDIATE RELEASE

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Virginia Amateur Sports and Twin Hoops Sports to Host Basketball Sports and Education Clinic for Local Youth in Lynchburg

Virginia Amateur Sports (VAS) along with Twin Hoops Sports will be hosting the *Hoop It Up!* Basketball clinic on Friday, June 4, 10:30 AM – noon at Liberty University. The sports and education clinic will provide a free opportunity for children and youth to participate in an interactive basketball skills clinic and learn how sports can embody teamwork, cooperation, leadership, and physical fitness benefits.

Ramon and Damon, one of the best basketball scoring duos in VMI history, are the featured motivational presenters. "We're excited to partner with VAS in giving back to our young people. We hope to energize and inspire to make a difference in their lives." ACC referee Roger Ayers will also be a guest speaker.

Community and sports minded enthusiasts have also stepped in to support the clinic including Bo Blankenship, with FocusOne Integrated Financial Planning, who will be donating 100 basketballs, so each attendee can continue playing and practicing at home. Dick's Sporting Goods is providing cinch bags and gift certificates. Virginia Amateur Sports Inc. has been awarded a grant from the Greater Lynchburg Community Foundation's and the Rob and Judy Finch Fund, making it possible for VAS to hold this community event.

"Many sports events and physical related activities have been canceled due to Covid this past year and as things begin to reopen, we hope this event will provide a mental, physical and wellness outlet needed to provide encouragement and to ignite participation in sports," said Diane Williams, Marketing Director for VAS.

Registration for the event is at capacity with 100 children and youth expected to attend. Safety protocols will be in place.

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About Virginia Amateur Sports (VAS): The rights holder for the Virginia Commonwealth Games at Liberty University – this event is modeled after the Olympics, the Games welcomes athletes regardless of age or skill level. The Games embody the values of participation, sportsmanship and healthy living amongst residents of Virginia and surrounding eligible states. VAS has been organizing the event for 32 years and it is truly a grassroots effort that relies on the dedication of thousands of volunteers and support from local sponsors and organizations across the Commonwealth. VAS is a member of the National Congress of State Games.

About the National Congress of State Games: The National Congress of State Games (NCSG) is a membership organization comprised of 34 Summer State Games and 9 Winter State Games organizations and a member of the United States Olympic Committee's Multi Sports Organizational Council. The mission of the NCSG is to support State Games member organizations in the promotion of health, fitness and character building through Olympic – style competitions and physical activities.

For more information on the Games, including images for download, visit: www.CommonwealthGames.org/vasnews

Member of the National Congress of State Games – learn more at www.stategames.org