



Virginia Amateur Sports, INC

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FOR IMMEDIATE RELEASE

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Virginia Amateur Sports, in partnership with the Roanoke and Lynchburg Play It Again Sports stores, has set the date for donating new sports equipment to local children's charities as part of their charitable campaign - "Rebound Together".

The campaign, which ran July-September, sought to gather hundreds of new sports items. "Our mission is to encourage and support children and families through sports education and activity. Child obesity has been a problem in our communities and we are to helping fight this trend by promoting physical fitness through sports," said Virginia Amateur Sports marketing director Diane Williams.

"We are in great need of sport equipment," said Sterling Wilder with Jubilee Center in Lynchburg. "We have over 70 children in our after school tutorial program, 110 children in our mentoring program and 3 AAU Teams, 2 basketball leagues with more than 300 participants weekly. The donations are very timely."

The charities, along with Virginia Amateur Sports President Pete Lampman and several sponsors will take place at the following locations/dates:

November 10th, 1:30-2:30

Play It Again Sports – Lynchburg
Woodberry Square Pl. (434) 385-5811

November 12th – 1:30-2:30

Play It Again Sports - Roanoke
4082 Electric Rd. (540) 774-6809

Charities benefiting from the campaign include: The Rescue Mission, Jubilee Family Center, South City Knights, Boys & Girls Club – Roanoke, and the Boys & Girls Club – Lynchburg.

Sponsors of the campaign include: Plato's Closet, Once Upon A Child, Geico Insurance Agent - Mike Craft, INTotal Health and Oakey's Funeral Home